

Events

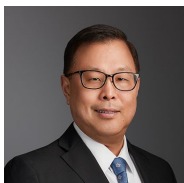
Event

Trade Secret IP Protection & Management West Coast Summit

When: March 16, 2023

People: Jason Murata, Matthew S. Murphy

Related People



Jason Murata



Matthew S. Murphy

Related Services

Intellectual Property

On March 16, Axinn partners Matt Murphy and Jason Murata spoke at Trade Secret IP Protection & Management's West Coast Summit, held March 15-16 in San Diego.

Matt spoke on the "Equitable and Monetary Remedies, Including Exemplary Damages and Attorneys' Fees" panel. Panelists discussed several topics, including:

- The available equitable remedies under state and federal trade secrets laws, including ex parte seizure orders, temporary restraining orders, and preliminary and permanent injunctions.
- The available monetary remedies for trade secret misappropriation under the DTSA and UTSA, including damages, unjust enrichment, and a reasonable royalty.
- When exemplary damages and attorneys' fees awards are available.

Jason moderated the "Trade Secret Value Chain: From Start-Ups to SMEs" panel. Panelists discussed:

- The different IP protection mechanisms available to organizations.
- Types of agreements in internal and external trade secret protection measures.
- The optimum strategy for fundraising while still maintaining a high level of trade secrecy.
- Key steps to protect trade secret for start-ups and SME's.

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