## axinn

## Stanley Defends Its Colors, Trade Turfs

NEWS | LESS THAN 1 MIN READ

January 1, 2000

Axinn successfully represented The Stanley Works in its declaratory judgment action against Black & Decker, which had asserted trademark challenges against Stanley's use of a yellow and black color scheme on certain products and packaging. After extensive discovery in which Axinn prevailed on a motion for sanctions against Black & Decker, and with Axinn's motion for summary judgment pending, the firm secured the dismissal of Black & Decker's trademark challenges, thereby ensuring that Stanley could continue to employ its long-established color scheme unchanged.

Stanley Defends Its Colors, Trade Turfs

## **Related Services**

Intellectual Property

To subscribe to our publications, click here.

## **Featured Insights**

- American Bar Association 2025 Asia-Pacific Conference
  SPEAKING ENGAGEMENT ANTITRUST
- NBA Commercial Law Section 38th Annual Corporate Counsel Conference SPONSORSHIP ANTITRUST
- GCR Live: Law Leaders Global 2025
  SPEAKING ENGAGEMENT ANTITRUST
- The 32nd Annual Marketing Partner Forum
  EVENT
- SABA North America Corporate Counsel Retreat 2025
  SPONSORSHIP ANTITRUST
- Axinn Antitrust Insight: FTC Announces Revised HSR Thresholds for 2025
  CLIENT ALERTS ANTITRUST
- Four Axinn Thought Leadership Pieces Nominated for the Antitrust Writing Awards
  AWARDS & RECOGNITIONS
  ANTITRUST
- Merger Remedies Back in Vogue Under Trump
  MEDIA MENTIONS ANTITRUST
- Three Takeaways from the Initial Determination at the ITC Regarding Standard Essential Patents in the 1380 Investigation

AXINN VIEWPOINTS INTELLECTUAL PROPERTY

 A POSA's Motivation Is Not Required To Be the Same as the Inventor's in Evaluating Obviousness

AXINN VIEWPOINTS INTELLECTUAL PROPERTY