

# Events

Speaking Engagement

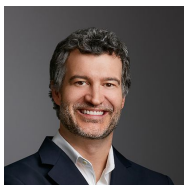
## IAM Live: Auto IP USA 2025

When: April 30, 2025  
Location: Detroit  
People: Brian P. Johnson

Register →

### Related People

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Brian P. Johnson

# Related Services

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Intellectual Property

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On May 1, Axinn partner Brian Johnson will speak on the “Masterclass: Lessons from 5G as Other SEP Licensors Approach” panel at IAM Live’s *Auto IP USA conference*, being held April 30 to May 1 in Detroit.

Panelists will discuss:

- Video, audio, Wi-Fi, and Bluetooth licensing;
- Beyond bilateral: buying tech in modern autos and;
- Crafting IP strategies for tomorrow’s SEP negotiations.

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